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Forward

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F O R E W O R D

In 2003, the United States exported \$3.38 billion in legal advice, almost four times the \$879 million it imported. These numbers speak for themselves: the rule of law is inseparably connected to the globalizing of our economy. Never before have institutions, legal codes, and judicial precedents been so valuable in overseeing international conduct in the marketplace.

One of the predominant concerns with growing market globalization is the need to ensure that our intellectual property is protected, especially overseas, in that global market. Intellectual property rights are the backbone of America's creative industry, and we are currently losing billions to pirates in places like Asia and Russia who copy our patented, copyrighted, and trademarked products. China is in the process of becoming a major economic force in East Asia and across the world.

As China and similar countries become contributing members in the global economy, a great deal of attention is being paid to their progress on a variety of legal issues, especially with respect to intellectual property. China must be part of a global system of commerce, but it must also play by global legal rules. Russia's copyright piracy problem remains one of the most serious in the world. Neither Russia nor China should be permitted, whether

through half-hearted enforcement of laws which are weak to begin with or through other means, to avoid their obligations to protect other countries' intellectual property.

I believe in the coming years there will be a major shift in graduate education toward a global agenda. BYU's Marriott School of Management is already moving in that direction. Brigham Young University, through the launch of the *International Law & Management Review*, is in a strong position to provide intellectual leadership for this transformation. A specialized law review, combining the efforts of graduate student editors from law and management programs, indicates BYU's commitment to address the important international law and management issues that practitioners face in a growing global marketplace. I believe the reputation of the University will be enhanced by the outstanding articles published in the journal. The *International Law & Management Review* is certain to mature into a major and preeminent source of scholarship and research on transnational law and management issues.

I wish the very best for this exciting new publication, the *International Law & Management Review*. I look forward to reading its work for many years to come.

Senator Orrin G. Hatch