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Lock In: Loved Ones and Lawyers

Robert M. Daines

Congratulations! You made it. Mostly. In truth, it turns out you still have a few briefs to write, patents to prosecute, and clients to land (and a few to fire) before you declare victory, accept your Nobel Prize or Article III tenure, and waltz off into the Cardinal sunset. And—before you’re done—there is that little matter of that debt you incurred for all this clinic-enriched, interdisciplinary glory you’ve enjoyed the past three years. But for now, enjoy it. Go on! You’ve earned it.

Well, to be honest, much of it was actually a gift from parents, mentors, and friends who helped you gain the skills to come here and do well. And, as for the means, most of that was actually the gift of generous alums and a growing economy. And you also bask here today in the reflected glory, good looks, genius, and witty charm of your fellow classmates—they also make you look good. But still, you did your part. And it was a huge part, and you did it wonderfully. Enjoy it, celebrate, and say thanks to the people who helped you get here.

Since we gather here today dressed in robes and hats originally modeled on an ancient clergy, it is only appropriate that I begin with a confession. Here it is: I am very fond of you and will really miss you. I served as chair of admissions when you applied. Teaching you and getting to know you has been the most important part of my professional life at Stanford these past three years. I am sad to see you leave these halls and these lawns. You’re a wonderful group of men and women. Actually, a few of you are a pain in the neck, and if you don’t know who you are, ask around—your classmates do. But, as a class, you’re wonderful.

Although I’m grateful for the teaching award, I would have thought twice before accepting it had I known I’d be required to talk at graduation. As Billy Collins and others have noted:
The commencement address is a tricky genre. To be asked to give one is an honor, of course, . . . but at the same time it puts [me] in the awkward position of having to dispense sage advice to [you and] a group of relative strangers, not to mention some of [your] strange[r] relatives.¹

For a while I thought about doing a kind of commencement karaoke—where you would all take turns coming up here to offer your own talk. That would have been memorable.

In the end, I listened to my colleague George Fisher, who has won plenty of these teaching awards. George said that I should talk about something I have learned while studying corporate law and raising five kids. He thought these twin trials of corporate law and my family would give me a unique perspective. So, here goes.

The Big Fear of Being Inconsequential

First, let me say that you start your career with enormous assets: a Stanford legal education, the goodwill and support of your classmates, your own talents, and perhaps, especially, your drive to succeed and to do good.

I recently reread many of your admission essays and was genuinely moved by your idealism and your desire to matter and to be a part of something valuable. One of you wrote of—probably for most of us—“that big fear: the fear of being inconsequential.” Today I want to talk to you about this desire to succeed and to matter. It is noble and worthy and one of your great assets. It will lead you to do good in the world.

But I want to warn you that there are a few risks that come with it. The desire to be on the inside of important firms and causes can lead you to make predictable mistakes that can bring unhappiness to you and to the people you love and care about.

I hope it is not bad form to talk about happiness at a law school graduation. We have spent three years and countless hours preparing you for professional success and giving you tools to change the world, and we’ve charged you plenty for it. But, before you leave, perhaps we can talk briefly about how to be happy as you do it.

First, a little law.

Takeovers and Yahoo

Several years ago, just as you were polishing off your law school applications, Microsoft approached the board of directors of Yahoo with a remarkable offer. They offered to pay Yahoo shareholders almost 50 billion dollars—roughly 50 percent more than the shares were worth at the time. Yahoo’s board of directors needed only to sign the merger agreement. Since most of the directors would not actually be needed after the merger,
they would also effectively resign their positions and hand over the keys to
the boardroom, and the shareholders would get $50 billion.

They didn’t. The board refused, stuck to their guns and their jobs, and
resisted the offer. Microsoft withdrew, and Yahoo shareholders lost billions
as a result; Yahoo is now worth less than a third of what Microsoft once
offered.

Why did the board of directors refuse such a good offer? I don’t know.
It is easy to spin a story of self-interest: directors and senior managers were
more concerned about their own salaries and stock options, and so they
ignored the valuable offer and their duties to shareholders.

But I don’t believe that the managers and directors of Yahoo made this
decision because it lined their own pockets. I think the board members
were likely honorable, careful, upright people who were generally scrupu-
ulous about their duties, even when it cost them money. But I do think they
probably made an expensive mistake. And it is an error that, unless I am
very mistaken, some of you (some of us) are likely to make in the future.

That Big Fear, Relationships, and Success

I think the mistake they made is not that they put their own wealth
over duty. You’ve been warned of that, and I’m not going to give you the
“beware-of-focusing-on-money” talk. I think it’s more likely that they
rejected the offer because they liked being involved in something impor-
tant (like running the company) and because they wanted to make a dif-
fERENCE, to be consequential, in charge, and in the inner ring. Perhaps they
rejected Microsoft’s valuable offer because they wanted to matter person-
ally and to make a contribution.

Obviously, this desire to matter and make a difference is laudable and
noble. But just as boards do real harm to shareholders when they focus on
their own role and job satisfaction (and not the welfare of shareholders),
you may find, along the way, that your desire to contribute and be con-
sequential can lead you to neglect valuable (but less immediately urgent)
goals, relationships, partners, family, and friends, and this will leave you
and your loved ones unhappy in the long run.

And all of you, even those who will devote their lives to nonprofits
and the public interest, are subject to these same risks and potential biases.
It’s not only about wealth.

I leave it to you to decide whether someone can be truly happy if they
reform prisons and right a string of wrong precedents but make a mess of
their relationships with friends and family; if they argue brilliantly and fre-
quently in court but too often with their loved ones; and if politicians and
reporters return their calls but their children won’t talk to them. As for me,
I believe that no other success will compensate for my failure with these
most important relationships.
But it is not always easy to remember this. I remember my first years of teaching and trying to get tenure. They were a blur of anxiety, antacid, and bleary-eyed, late-night fights with data and drafts. I had left a demanding job on Wall Street working for the investment bank Goldman Sachs (in its pre-vampire squid days), but I enjoyed research and soon found that the desire to succeed, to be “in the game,” drove me to work much harder as a new professor than I had at Goldman.

I became totally absorbed by my work. I was often physically present with family and friends, but my mind was far away, fretting about my research. If my wife or a colleague stopped by to talk, instead of being glad to see them, I’d get a pit in my stomach and my leg would begin to bounce up and down in my anxiety to get back to work. Luckily for me, others helped correct my errors. Colleagues like Larry Kramer pulled me aside and told me I was working too hard. But I didn’t change much.

So, one day, while I was working at home, my wife came into my office to talk about some concern. I don’t remember the issue—I maybe didn’t know it then—but I remember feeling in a hurry to get back to work, and I know that I glanced away from her and back at the computer screen once too often. Exasperated, she told me that if I was so focused on my work, she would make sure nothing disturbed me. She promptly left, found a lock, and locked me inside my home office. I couldn’t get out. Seriously. She wouldn’t open it. Luckily for me, I had just gone to the bathroom, and I had some Girl Scout cookies hidden in the room (some things in life are too important to trust to the kitchen), so I spent the better part of the afternoon there—locked in my office—much to the delight of neighbors who happened by.

Now I tell you this little story because here, surrounded by partners, friends, and family, you would probably say that you value and cherish your relationships and you’d say that they are important to your happiness and a meaningful life. You’d pass a written test. That’s what you do. But being true to the relationships and people in your life will not be easy—in part because you are all so driven to succeed, to do something important, and to avoid seeming, if only to yourself, inconsequential.

You may, like me, end up locked in your office—metaphorically, if not literally.

Four Challenges

Four things will make it especially difficult for you to achieve long-term success with family, friends, and a life of service and faith.
Opportunity Cost

First, you will have a lot of interesting opportunities in life. Though you may harbor private doubts about it, in time you will be offered exciting clerkships, professorships, partnerships, and judgeships; all manner of ships will be yours. The allure of these opportunities will make it more difficult to spend time with friends and family.

Incentives

Second, you are walking into institutions bristling with high-powered incentives and monitoring mechanisms primed to issue immediate feedback to help you stay focused on the success of the organization. To get more out of you, the firms and government institutions you work for will offer potent encouragement: partnership, praise, promotion, and prestige. Some offer the assurance that you are doing righteous work. This can be exciting. It can also be a problem, because usually the most important commitments and relationships and people in your life do not have comparable built-in incentive and monitoring mechanisms to tell you how you’re doing.

You will probably not get annual reviews from your loved ones and friends. Unless I miss my guess, your children, family, girlfriends, and boyfriends will not send you monthly reports on how many hours you have spent with them year to date and whether you are meeting, exceeding, or falling below expectations. If they do, you’re in trouble; we should talk afterward.

In fact, not only will they not monitor you and give you immediate correction, but because they love you and want you to succeed, they will sacrifice for you and support you and encourage your efforts to make a difference. And so, if you are not very careful, you will go too long neglecting and damaging important relationships. And it can happen without you noticing it.

Years ago, freshly liberated from my home-office prison, I went to a movie with my wife and left our oldest son in charge for the first time. He had finally gotten old enough to babysit, so my wife and I happily went out and left him to watch the sleeping children. It was great. We enjoyed our newfound freedom. But when we returned home, I was horrified by the awful smoke and unmistakable scent of an electrical fire. I thought of my sleeping children, and I panicked and raced around the house looking for the fire.

I found my son lounging on the couch, reading *The Economist* (obviously, we didn’t have a TV).

“Hey!” I yelled. “What’s going on? Don’t you smell that?”
“Sure,” he languidly replied, “I do. I looked around and didn’t see anything. And you know, it was kind of irritating at first, but you get used to it."

Well, everything turned out okay. We found the problem: our two-year-old had turned on an air-conditioning wall unit in the middle of winter, and it had burned out. Things were fine, but we didn’t go out again to a movie for a long time.

But I have learned that, in things that really matter, my son was right. If you only look a little, you won’t see anything wrong in your personal relationships. You will not see the disappointment you cause, and you will miss the shared experiences and the chances to build trust. And, after a while, you will get used to it. Even when the stakes are high, you can get used to signs of deadly trouble—and you may not notice the problem until it is too late to fix.

*Short-Term Success*

There is a third reason strivers are vulnerable and may end up ignoring their most important commitments and relationships. Driven, success-oriented people want to make a difference. You want to count for something. This may lead you to focus on projects in which you can quickly achieve and measure your success. This feels good. You may focus on projects and milestones (like billable hours, a brief, or a bench memo) that will allow you to produce observable results in the short run.

But relationships with family and friends, peace of mind, and a life of service and faith do not yield immediate results. Real friendships and—if you have children—raising a family will take thousands of hours of work that produce no immediately visible results. If you are not careful, a desire for measurable success will lead you to spend too little time on these relationships.

*Ethical Compromise*

One last warning: The desire to be on the inside and involved in important work may also lead you to compromise your ethical standards. You and I, and, it must be said, our profession, are as susceptible to the subtle charms of bending rules as part of an informed elite as we are to blatant financial corruption. I was actually once offered serious wealth for helping to facilitate a transaction that would have involved secret payments to corrupt foreign leaders. I found that blatant corruption actually pretty easy to resist.

But how many ethical or legal breaches are ultimately caused not by greed but by fear of being excluded from a desirable circle, group, or assignment; by the fear of being laughed at (or worse, ignored) for
objecting to a questionable practice? Be careful that your desire to be in the know and on the inside does not lead you to quiet your conscience when you should object.

Conclusion

So, there you have it. Target managers sometimes harm others and miss out on valuable opportunities because they want to be personally involved in something important. They will insist their actions and contributions aren’t understood or properly valued, but they will sometimes harm the shareholders they want to serve.

Today I’ve tried to say that you and I are no different. You have goals and hope to succeed personally as well as professionally; to be happy as well as accomplished; and to change the world and have meaningful relationships with those you love.

However, even if your intentions are good and noble and selfless, if you are not careful you may neglect meaningful personal relationships, family, and friends. And that would be a costly and painful mistake. You will insist you’re not understood or properly valued, but you will have harmed those you love and want to help. None of you now want to return to Stanford at some point with fewer friends and with frayed family relationships. But to avoid that, you will need to fight now against the biases I’ve described.

We’re out of time, and so, as is typical in law school, I’ll spot the issue and leave the solution for you to figure out.

So that’s it. Do good. Succeed marvelously. Don’t get locked in your office. Be happy. Succeed personally as well as professionally. And make Stanford proud, because for the rest of your hopefully long and happy career—will you, nill you—you will bear the stamp, the brand, and the blaze of the Stanford Law School. Thank you.

This convocation address was given at Stanford Law School on June 16, 2012.


Notes

2. The best version of this argument is a memorial lecture by C. S. Lewis given at King’s College, University of London, 1944. See C. S. Lewis, The Inner Ring, in The Weight of Glory and Other Addresses 55–66 (1949).

3. With apologies to Leon Lipson, who, in his 1979 commencement speech to Yale Law School graduates, had a different school in mind with this image. See Leon S. Lipson, Commencement, Yale L. Rep., fall 1979, at 3, 4.